



University
of Basel

Centre for
African Studies

Media, Journalism and the Public Sphere

Continuing education in African Affairs
28/29 October 2020

Online course



Photo: Commonwealth Secretariat 2014



ADVANCED STUDIES

Date & time

28 October 2020, 9am-5pm

29 October 2020, 9am-5pm

The course will take place online and include a preparatory program (without fixed dates).

Faculty

Cinzia Dal Zotto, associate professor of human resource management at the Faculty of Economics and Business, University of Neuchâtel

Ericino de Salema, country director Mozambique, Electoral Institute for Sustainable Democracy in Africa (EISA)

Ruedi Küng, journalist, consultant, facilitator and Africa expert at InfoAfrica

Reuben Kyama, freelance journalist, media and communications consultant at One World Public Relations

Elísio Macamo, professor for African studies at the Department of Social Sciences, University of Basel

Language

The course is taught in English.

Credits/degree

The course is awarded with 1 ECTS credit for the CAS in African Affairs (assessment required).

Course fee

CHF 420 incl. course documentation; travel expenses, accommodation and meals are not included.

Additional fee for assessment (required for ECTS credits): CHF 60

Registration deadline

7 October 2020

Contact

Pascal Schmid

Coordinator continuing education

+41 (0)61 207 34 82

pascal.schmid@unibas.ch

Details and registration

www.zasb.unibas.ch/en/aa8

Media, Journalism and the Public Sphere

The focus of this course is on the most important characteristics, developments and continuities of the media sector across Africa. Participants will appreciate achievements of journalism and the role of the media for society in different settings.

The media sector across Africa is undergoing fundamental changes driven by rapid social transformation, new local and global actors, and the spread of digital and mobile communication technology. After an overview of the distinct particularities in the history of media in Africa, the course addresses the most recent developments in different countries. Participants engage with the working environment and practical conditions for media production and journalism, and discuss the role of different media – print, radio and TV as well as the digital media – for different segments of African societies.

Key themes:

- History and regional specifics of the media in Africa
- Current developments and trends in the media sector
- Digitalization and mobile communication
- Journalism: diversity, economic pressure, and state control
- The 4th power: The role of the media in African society and politics

This course is part of the Certificate of Advanced Studies (CAS) in African Affairs offered by the Centre for African Studies Basel.
www.zasb.unibas.ch/en/cas