



University  
of Basel

Centre for  
African Studies

# Media and Journalism in Africa: Transformations and Challenges

Continuing education in African Affairs  
**11/12 June 2021**



ADVANCED STUDIES

# Media and Journalism in Africa: Transformations and Challenges

## Date & time

11 June 2021, 9am-5pm  
12 June 2021, 9am-5pm

## Faculty

Cinzia Dal Zotto, associate professor of human resource management at the Faculty of Economics and Business, University of Neuchâtel

Ericino de Salema, country director Mozambique, Electoral Institute for Sustainable Democracy in Africa (EISA)

Ruedi Küng, journalist, consultant, facilitator and Africa specialist at InfoAfrica

Reuben Kyama, freelance journalist, media and communications consultant at One World Public Relations

Elísio Macamo, professor for African studies at the Department of Social Sciences, University of Basel

## Language

The course is taught in English.

## Credits/degree

The course is awarded with 1 ECTS credit for the CAS in African Affairs (assessment required).

## Course fee

CHF 450 incl. course documentation; travel expenses, accommodation and meals are not included.  
*Additional fee for assessment (required for ECTS credits): CHF 60*

## Registration deadline

19 May 2021

## Contact

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Coordinator continuing education  
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## Details and registration

[www.zasb.unibas.ch/en/aa8](http://www.zasb.unibas.ch/en/aa8)

The media landscape across Africa is undergoing rapid and fundamental change. Social and political transformation, new local and global actors, in particular China, as well as the spread of digital and mobile communication technology are re-shaping the media sector and revolutionising the working conditions for journalists.

The focus of this course is on the most important characteristics, developments and continuities of the media sector across Africa. After an overview of the distinct particularities in the history of media in Africa, the course addresses the most recent developments and trends in different countries. Participants engage with the working environment and practical conditions for media production and journalism, and discuss the role of different media – print, radio and TV as well as the digital media – for African societies and politics.

## Key themes:

- History and regional specifics of the media in Africa
- Current developments and trends in the media sector
- Digitalization and mobile communication
- Journalism: diversity, economic pressure, and state control
- The fourth estate? The role of the media in African society and politics

**This course is part of the Certificate of Advanced Studies (CAS) in African Affairs offered by the Centre for African Studies Basel.**  
[www.zasb.unibas.ch/en/cas](http://www.zasb.unibas.ch/en/cas)