



University
of Basel

Centre for
African Studies

Corruption and Integrity in Business and Development

Continuing education in African Affairs
3/4 February 2022



Photo: Philip Schuler, World Bank

In collaboration with:



TRANSPARENCY
INTERNATIONAL

SCHWEIZ SUISSE SVIZZERA SWITZERLAND

ADVANCED STUDIES

Date & time

3 February 2022, 9am-5pm

4 February 2022, 9am-5pm

Faculty

Claudia Baez Camargo, Head of Public Governance at the Basel Institute on Governance

Olivier Bovet, Senior Advisor at the State Secretariat for Economic Affairs SECO

Christian Hauser, Professor of Business Economics at the University of Applied Sciences of the Grisons

Alex Biscaro, Deputy Executive Director, Transparency International Switzerland

Lucy Koechlin, Senior Lecturer at the Institute of Social Anthropology, University of Basel

Elísio Macamo, Professor of African Studies at the Institute of Sociology, University of Basel

Yvan Maillard Ardeni, consultant in corruption prevention and sustainable management

Language

English or German

Credits/degree

The course is awarded with 1 ECTS credit for the CAS in African Affairs (assessment required).

Course fee

CHF 580

Additional fee for assessment (required for ECTS credits): CHF 60

Registration deadline

9 January 2022

Contact

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Corruption and Integrity in Business and Development

How do societies deal with corruption? Which problems do organizations face when they operate in corruption-prone environments? Which actions can they take to enhance their integrity? This course provides participants with a thorough and reflected understanding of corruption and integrity.

Participants critically engage with anti-corruption policies, trends and initiatives. They discuss different aspects of corruption and accountability from the perspectives of Swiss SMEs and multinationals as well as developmental NGOs. Based on case studies, participants assess their own awareness of corruption and discuss strategies and solutions to avoid involvement in practices that don't comply with Swiss or foreign law and/or their organizations' own codes of conduct.

Key themes:

- Corruption in a social and political context
- Anti-corruption policies and measures
- Internationalization and corruption in the experience of Swiss SMEs and multinationals
- Accountability and integrity from an NGO perspective
- Practical solutions and best practice in business and development cooperation

This course is part of the Certificate of Advanced Studies (CAS) in African Affairs offered by the Centre for African Studies Basel.
www.zasb.unibas.ch/en/cas